

ORGANIZER

VISION
Business & Development

KNOWLEDGE CLUB™
THE LEADERSHIP EXCELLENCE HUB FOR LEADERS AND EXECUTIVES



14-15
January
2025



9:00 AM
4:00 PM



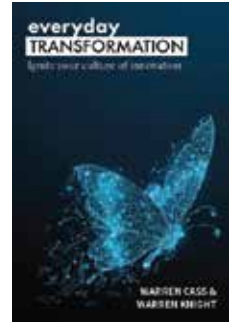
ترجمة
فورية



2-DAY
SUMMIT

DIGITAL LEADERSHIP TRANSFORMATION

Leading People & Teams Through Time of change



WARREN KNIGHT

A renowned Global Advisor and
Expert in Digital Transformation

Co - Organizer

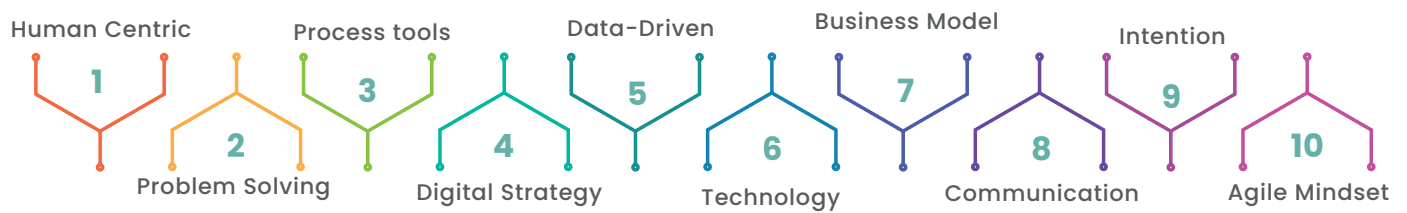




Overview

The Everyday Transformation Framework Seminar led by the renowned Digital Transformation Expert Warren Knight is designed to help businesses tackle this challenge by providing a comprehensive assessment and roadmap for successful digital transformation. Based on three building blocks, the seminar will equip attendees with the knowledge and tools they need to navigate the complex digital landscape and stay ahead of the competition.

The seminar will cover the 5 pillars of the Everyday Transformation Framework to help assess the 3 building blocks, providing attendees with an in-depth assessment and understanding of each pillar and its role in driving successful digital transformation.



These are just some of the key elements of a digital transformation framework that Warren Knight will cover in this seminar. Through a deep dive into each of the 5 pillars, attendees will walk away with clarity on where they are today in their digital transformation journey and gain valuable insights and best practices for developing an effective and successful digital transformation strategy.



Program Outline

1

Introduction to Digital Transformation.

2

The Three Building Blocks of Digital Transformation

Alignment - Optimization
Integration

3

The Five Pillars of the Everyday Transformation Framework

Philosophical Alignment - People Alignment
Process Alignment - Platform Alignment
Partner Alignment



Learning Outcomes

- You will learn how to strategically plan, organize people and resources, and foster a culture of agile innovation, collective responsibility, and customer centricity.
- You will also gain insights into the impact of digital on the workplace, understand the elements and challenges of a 'digital culture,' become the leader at the heart of transformational change, and learn how to enable and encourage autonomy, accountability, empowerment, and new ways of rewarding.
- You will discover how to build and sponsor a digital culture that drives organizational success through a clear roadmap that is tailored to your organization's unique needs and goals.



Who Should Attend

CEOs, CFOs, MDs, VPs, Directors

Leaders, Senior Managers, Managers and Executives

Consultants working to deliver strategic objectives.

Programme and Project Managers

Product Managers

IT and Business professionals at a senior and middle level

Service Managers

In All industries



A renowned Global Advisor and Expert in Digital Transformation

Author of Think Digital First and Everyday Transformation, he's a catalyst for organizations, empowering them to forge a formidable competitive edge. With unwavering dedication spanning 15+ years, he equips leaders with the confidence, skills, and tools to embed digital into their core of their transformation.

His mission? To revolutionize how disruptive technology is perceived. By empowering individuals with positive choices, Warren enables businesses to achieve their objectives, fostering resilience and creating stronger companies deeply connected to engaged communities.

Warren's visionary outlook extends to 2035, where he envisions helping one million leaders worldwide construct workplaces centered around culture, community, and technology, paving the way for Generation Alpha's bright future.



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Day 2: Sector-Specific Digital Transformation Experiences and Practices (Case Studies)

Session 1: Transforming Banking: Case Studies and Best Practices in Digital Finance

Session 2: Empowering Connectivity: The Impact of Digital Transformation in Telecommunications and Information Technology

Session 3: How Digital Transformation Drives Sustainability in the Energy Sector

Session 4: Digital Transformation in the Media and Communication Sector

Session 5: Innovating Governance: The Role of Digital Transformation in Civil Services and Public Administration



An Omani company specializing in development and research in the fields of administration, social sciences, and humanities, with a focus on achieving national visions. The company also organizes events such as conferences, seminars, and panel discussions. It provides services aimed at supporting sustainable development and promoting research and administrative practices that contribute to the advancement of society.

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 **FOR MORE INFORMATION** www.knowledgeclub.com

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Vision is the Exclusive Representative for knowledge Club in Oman. For In-House inquiries, Please Contact Us Directly.



- Fees includes training materials + Certificate of attendance signed by Warren Knight
- Replacement and representatives are allowed, However the fees paid are not refundable.

ATTENDANCE FEES	FEES PER REGISTRANT
Registrants	
1 - 3	350 OM.R
4 - 5	300 OM.R
6 - 10	250 OM.R

BANK ACCOUNT INFORMATION

BANK	BANK MUSCAT
BANK ACCOUNT	0312063754050011
IBAN	OM30900270312063754050011
SWIFT	BMUSOMRXXX
COMPANY NAME	VISION FOR DEVELOPMENT AND BUSINESS