



KNOWLEDGE CLUB™

THE PREMIER HUB FOR CORPORATE LEARNING AND LEADERSHIP EXCELLENCE

 **ENJOY**
exclusive membership benefits

 **CONNECT**
with influential leaders and business communities

 **LEAD**
with insights from the latest industry practices

 **STREAMLINE**
your annual training plans and budgeting with ease

 www.knowledgeclub.com

KNOWLEDGE CLUB™

THE PATH TO PROFESSIONAL EXCELLENCE

Since 2013, The Knowledge Club™ has been the region's premier platform for leaders, executives, and professionals who want to stay ahead in an ever-evolving business world.

Now entering a new season, we continue our mission to empower individuals and organizations through world-class learning experiences.

From strategic workshops and high-impact seminars to executive conferences and Olympic style team building competition, every event is curated to help you grow, lead, and thrive.

STRATEGIC LEARNING, DESIGNED FOR IMPACT

Each program is aligned with real business challenges and delivers actionable tools for immediate application.

GLOBAL THOUGHT LEADERS

Gain exclusive access to world-renowned speakers, bestselling authors, and industry experts, all delivering insights with meaningful context.

ELITE NETWORKING, REAL CONNECTIONS

Connect with decision-makers, innovators, and professionals across industries. Collaborate, share, and lead together

YOUR YEAR, SIMPLIFIED

A thoughtfully curated calendar helps members strategically align learning with development goals and training budgets.

BRAND VISIBILITY & STRATEGIC POSITIONING

Partnering with The Knowledge Club™ aligns your brand with innovation, leadership, and excellence enhancing both internal engagement and external prestige.

FOR THE VISIONARIES. THE INNOVATORS. THE LEADERS OF TOMORROW.

Whether you're a seasoned executive or an emerging leader, The Knowledge Club™ provides the tools, inspiration, and community to help you lead with clarity, confidence, and purpose.

JOIN US. ELEVATE YOUR PEOPLE. TRANSFORM YOUR ORGANIZATION.



12,000+ SATISFIED ATTENDEES



170+ WORLDWIDE SPEAKERS AND TRAINERS

"A Curated List of Knowledge Club™ Participants Over the Years"











KNOWLEDGE CLUB

CALENDAR 2025

10 SEP 2025		PETER DOCKER LEADING FROM THE JUMPSEAT	1 Day Seminar	
30 SEP 1 OCT 2025		BEN WHITTER THE HOLISTIC EMPLOYEE EXPERIENCE (HEX)	2 Day Workshop	
21 OCT 2025		BETSY MYERS LEAD WITH IMPACT: BALANCING INSIGHT & INTUITION	1 Day Seminar	
11-12 NOV 2025		WARREN CASS CULTURE, COGNITION & THE FUTURE OF WORK	2 Day Workshop	
25-26 NOV 2025		LAURENCE HARVEY CONFLICT INTELLIGENCE FOR LEADERS	2 Day Workshop	
16 DEC 2025		HAPPINESS EFFECT CONFERENCE HEC	1 Day Conference	

CALENDAR 2026

20-21 JAN 2026		PAUL RIGBY BEE READY FOR CHANGE™	2 Day Workshop	
10 FEB 2026		CORPORATE OLYMPICS	1 Day CORPORATE OLYMPICS	
14 APR 2026		ALEXANDER BELL LEADING WITH ATTENTION INTELLIGENCE	1 Day Seminar	
19 MAY 2026		MIMI NICKLIN CONNECTED LEADERSHIP: TRANSFORMING CULTURE THROUGH EMPATHY AND INFLUENCE	1 Day Seminar	



Expanding Your Library

With This Year's New Additions.





1 Day Seminar

LEADING FROM THE JUMPSEAT

HOW TO CREATE EXTRAORDINARY OPPORTUNITIES BY
HANDING OVER CONTROL



10
SEP
2025



9:00 AM
4:00 PM



ترجمة
فورية

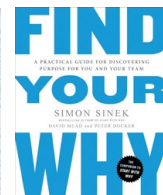
Leading from the Jumpseat is a dynamic 1-day leadership seminar by Peter Docker, designed to help leaders empower others, build trust, and confidently let go of control when the time is right. Drawing from Peter's aviation and leadership experience, this session equips participants with practical tools to lead with humility, purpose, and influence, especially during change and uncertainty. An introduction to the neuroscience and classical principles behind great communication

- » Introduction to Jumpseat Leadership
- » Exploring the Core Leadership Principles
- » Creating a Culture of Trust and Belonging
- » Recognizing the Moments to Let Go
- » Understanding the Four Red Lights
- » Leading Under Pressure and Uncertainty
- » Leadership Conversations and Language
- » Real-World Application and Scenario Exercises



Peter Docker

Leadership Consultant | Former Royal
Air Force Senior Officer



Peter Docker is a co-author of Find Your Why (with global sales exceeding 660,000 copies) and the author of Leading from the Jumpseat: How to Create Extraordinary Opportunities by Handing Over Control. He was previously a founding Igniter at Simon Sinek Inc., where he helped organizations uncover and live their "Why."

Peter served for 25 years as a senior officer and professional pilot in the UK's Royal Air Force, including active service during the liberation of Kuwait. He has operated as a Force Commander in combat flying operations and served across the globe. His military career has included flying the British Prime Minister, leading aviation training and standards organizations, teaching postgraduates at the UK Defence College, and overseeing multibillion-dollar international procurement projects. He also worked as a crisis manager and international negotiator for the UK government.

Drawing on his extensive military background and over 17 years of experience working with organizations worldwide, Peter now focuses on helping leaders build trust, unlock potential, and empower others by "leading from the jumpseat."

As a trained leadership consultant and executive coach, Peter has advised senior leaders across 94 countries in industries such as oil & gas, construction, mining, healthcare, banking, hospitality, media, and manufacturing. His clients include Google, Four Seasons Hotels, GE Healthcare, Accenture, EY, American Express, NBCUniversal, Baylor Scott & White, ASOS, and more than 100 others.

RECENT CLIENTS





2 Day Workshop

THE HOLISTIC EMPLOYEE EXPERIENCE (HEX):

Creating Human-Centered Impact to Build a
World-Class Organization



30
SEP
1
OCT
2025



9:00 AM
3:00 PM

This dynamic 2-day workshop introduces the Holistic Employee Experience (HEX) model—a proven framework for building high-performing, human-centred organizations. Led by global EX expert Ben Whitter, the workshop explores how world-class companies embed purpose, trust, and truth into every stage of the employee journey.

Participants will learn how to design impactful experiences, unify brand and culture, and drive measurable value through Return on Experience (RoE). The sessions blend cutting-edge strategy, practical tools, and hands-on exercises to help leaders and teams deliver meaningful change—across functions, touchpoints, and time zones.

- » Explore the HEX model and its impact on performance and culture
- » Discover what makes world-class leadership and human-centred teams
- » Learn practical tools for designing high-impact employee experiences
- » Build trust, purpose, and alignment from pre-hire to retire
- » Drive business outcomes through RoE (Return on Experience)



Ben Whitter – Mr Employee Experience™

Author of the global bestsellers on EX | Thinkers50 & HR Most Influential Thinker | Creator of the HEX Model | Inspiring World-Class Employee Experiences Around the World

Ben Whitter is a globally recognized thought leader and pioneer in the field of Employee Experience (EX). He is the author of three ground-breaking books—Employee Experience (2019), Human Experience at Work (2021), and Employee Experience Strategy (2023)—that have shaped global best practices in leadership and culture.

Named by Thinkers50 as one of the world's leading management thinkers, Ben was also a finalist for the Talent Management Distinguished Achievement Award. His multi-award-winning HEX model has reached millions and been adopted by organizations including L'Oréal, Sanofi, Unilever, Chevron, and GSK.

As a keynote speaker, coach, and advisor, Ben has delivered impactful sessions in 40+ countries, and his insights have been featured in Forbes, BBC, The Economist, The Times, and top HR publications. Ben continues to inspire leaders and organizations to build meaningful, human-centred experiences that unlock both performance and purpose.

RECENT CLIENTS





1 Day Seminar

LEAD WITH IMPACT: BALANCING INSIGHT & INTUITION

Empower your leadership by aligning
head and heart.



21
OCT
2025



9:00 AM
4:00 PM



ترجمة
فورية

In today's fast-paced and unpredictable world, impactful leadership requires more than technical skills or data-driven decisions—it demands the ability to lead with clarity, empathy, and presence. This 1-day immersive seminar, led by renowned leadership expert Betsy Myers, explores how to blend analytical insight with emotional intuition to become a more confident, connected, and purpose-driven leader.

Drawing on over three decades of experience in the White House, Harvard, and the corporate world, Betsy guides participants through a reflective and practical journey into self-awareness, influence, and authentic connection. Through thought-provoking discussions, proven tools, and inspiring storytelling, this seminar equips leaders with strategies to build inclusive, high-performing teams and to lead with both logic and heart.

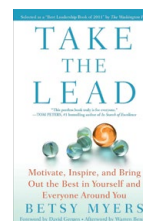
Whether you're an emerging leader or a seasoned executive, this experience will help you elevate your leadership mindset and create lasting, meaningful impact.

- » A framework for integrating analytical thinking with intuitive leadership
- » Tools to develop confidence and overcome self-doubt
- » The Worthy Meter®: a personal tool for sustained authentic leadership
- » Actionable strategies to foster inclusion, trust, and team engagement
- » Renewed leadership clarity rooted in empathy, self-awareness, and purpose



Betsy Myers

Global Leadership Expert | Former Senior Advisor to
Presidents Clinton & Obama | Author



Betsy Myers is a globally recognized leadership expert, best-selling author, and keynote speaker with over 30 years of experience spanning government, academia, and the corporate world. She served as Senior Advisor to Presidents Bill Clinton and Barack Obama, where she led major initiatives on women's leadership and inclusion, and played a pivotal role as Chief Operating Officer of Barack Obama's 2008 presidential campaign, one of the most historic political operations of our time.

In the academic world, Betsy founded the Center for Women & Business at Bentley University and was the Executive Director of the Center for Public Leadership at Harvard's Kennedy School of Government, where she collaborated with top global leaders on values-based leadership development. Her approach blends practical experience with research-based insight, helping leaders develop emotional intelligence, purpose-driven influence, and authentic presence.

Betsy is the author of the acclaimed book *Take the Lead: Motivate, Inspire, and Bring Out the Best in Yourself and Everyone Around You*, which offers a powerful guide to building confidence, connection, and credibility as a leader. Today, she works with global organizations across industries—including MIT Sloan, Deloitte, Barclays, Genentech, Bridgestone, and more—empowering leaders to navigate complexity with clarity and lead with true impact.

RECENT CLIENTS





2 Day Workshop

CULTURE, COGNITION & THE FUTURE OF WORK

Mastering Human Dynamics to Influence, Align, and Get Results in a Distracted World



11-12
NOV
2025



9:00 AM
3:00 PM

This immersive two-day workshop redefines influence for today's distracted, high-stakes workplace. Led by international keynote speaker and best-selling author Warren Cass, you'll go beyond surface-level stakeholder management to build real traction across teams, clients, and decision-makers.

Learn to decode what truly drives behavior, map hidden networks of power, and deploy influence strategies that get results—fast. Through simulations, peer dialogue, and practical labs, you'll leave equipped with tested tools and a 30-day action plan to drive immediate impact.

- » Understand how people really make decisions
- » Build stakeholder traction using narrative “hooks”
- » Practice high-stakes influence in live simulations
- » Walk away with a tested influence script and action roadma

Immersive Digital Simulation

Navigate a dynamic stakeholder scenario where your decisions shape the outcome

Peer-Powered Dialogues

Share insights, challenge thinking, and refine strategy in guided debriefs.

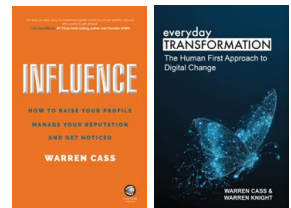
Influence Labs

Craft messages, map power, and rehearse tactics for next-day use.



Warren Cass

Global Influence Expert | Best-Selling Author | Leadership & Communication Strategist



Warren Cass is an international keynote speaker, best-selling author of *Influence: How to Raise Your Profile, Manage Your Reputation and Get Noticed*, and co-founder of the Hivemind Group. With 30+ years at the forefront of business growth, Warren helps leaders—from global corporates to Gulf-based startups turn complex people dynamics into strategic influence.

His workshops combine behavioral psychology, practical frameworks, and real-world case studies, especially from his Middle East client base. Drawing from his second book, *everyday TRANSFORMATION*, Warren equips executives to gain buy-in, shape culture, and move strategy from concept to action.

A straight-talking, results-driven facilitator, Warren has delivered leadership programs, incubators, and thought leadership globally.

He has also built and sold multiple businesses across technology, digital services, and events, giving him a broad, hands-on understanding of business at every level. His upcoming book, *Deep Influence*, explores how leaders can communicate in ways that resonate, align, and inspire.

RECENT CLIENTS





2 Day Workshop

CONFLICT INTELLIGENCE FOR LEADERS

Build trust, reduce tension, and lead with emotional clarity



25-26
NOV
2025



9:00 AM
3:00 PM

Conflict is inevitable—but with the right mindset, it's manageable. This **2-day practical workshop**, led by **Laurence Harvey**, equips leaders with the skills to **recognize, prevent, and de-escalate conflict** through emotional awareness, clear communication, and early intervention.

Participants will explore why conflict arises, how emotions shape reactions, and what leaders can do to create safer, more collaborative environments. Through immersive exercises, participants will learn to stay calm under pressure, avoid triggers, and turn tense situations into opportunities for connection.

Day 1 Understanding Self

- » Communication under pressure
- » Early warning signs & threat responses
- » The fight-flight-freeze model
- » Self-awareness tools (CAP Model)

Day 2 Engaging with Others

- » 4 stages of conflict
- » Emotional triggers & exit strategies
- » Breaking negative cycles (Betari Box)
- » Conflict de-escalation (SNAPS, Drama Triangle)



Laurence Harvey

Diversity Champion | Inclusion Advocate | Conflict Resolution & Unconscious Bias Specialist

With over **32 years of experience in Learning & Development**, Laurence Harvey is a dynamic facilitator, speaker, and coach specializing in **conflict intelligence, inclusion, and unconscious bias**. A former UK police officer with 12 years of frontline service, Laurence began his career delivering conflict avoidance, physical intervention, and personal safety training—laying the foundation for his lifelong commitment to safer, more inclusive environments.

Laurence has worked with a wide range of clients across the public and private sectors, including **FTSE 100 boards, global HR teams, leading universities, and non-profit organizations**. He has successfully trained the board and 300 senior executives of a global corporation to lead a worldwide initiative on responsible behavior and supported a top manufacturing company in designing and delivering a transformative "Respect at Work" program.

For the past 20 years, Laurence has delivered thousands of high-impact workshops that blend behavioral insight with practical application. His sessions are known for being **thought-provoking, emotionally engaging, and deeply relevant**—equipping leaders and teams with the tools to navigate conflict, address bias, and build inclusive cultures.

Laurence brings deep expertise in human behavior and emotional triggers, helping individuals recognize how personal attitudes influence interactions, decision-making, and team dynamics.

RECENT CLIENTS





1 Day
Conference

HAPPINESS EFFECT CONFERENCE | HEC



**16
DEC
2025**



**9:00 AM
3:00 PM**



**ترجمة
فورية**



The Happiness Effect Conference (HEC) returns for its **7th annual edition**, bringing together a powerful lineup of global thought leaders, workplace experts, and senior decision-makers to explore the evolving role of well-being and purpose in the modern workplace.

In today's fast-changing environment, where burnout and stress are rising and workforce expectations are shifting, this year's conference focuses on how organizations can build healthy, resilient, and engaging cultures.

Attendees will gain insights and practical strategies to foster psychological safety, emotional agility, and meaningful connection key drivers of lasting success.

Through inspiring keynotes, real-world case studies, and interactive panel discussions, participants will learn how to lead with empathy, create inclusive environments, and embed well-being at the heart of their organizational DNA.

Future-ready strategies to
boost morale, retention, and
performance

Tools to integrate
well-being and inclusion into
daily work life

Insights into
the neuroscience and
psychology behind effective
leadership

Real-world examples from
organizations successfully
transforming their cultures

Inspiration to lead with
resilience, purpose, and
empathy



2 Day Workshop

BEE READY FOR CHANGE™ EMBRACE TRANSFORMATION WITH AGILITY, PURPOSE & PRACTICAL ACTION



20-21
JAN
2026



9:00 AM
3:00 PM

In today's fast-moving world, organizations and individuals must continuously adapt to survive and thrive. The **Bee Ready For Change™** workshop, designed by acclaimed author and change expert Paul Rigby, leverages the engaging metaphor of a bee colony to explore how teams can successfully navigate change. This interactive 2-day program offers a clear, practical framework for preparing, engaging, and implementing change with confidence, resilience, and commitment. Participants will leave equipped with actionable plans and a renewed mindset to lead transformation effectively within their organizations.

Day 1 Prepare & Engage

- » Introduction to the Bee Book metaphor and change context
- » Understanding the P.E.I. model: Prepare, Engage, Implement
- » Creating urgency and shared purpose for change
- » Identifying and overcoming resistance
- » Building commitment across teams
- » Storytelling and communication techniques to foster buy-in

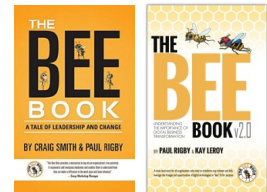
Day 2 Implement & Sustain

- » Developing clear, actionable change plans ("Plan Bee")
- » Aligning teams and accountability for success
- » Monitoring progress and adapting to feedback
- » Sustaining momentum and embedding change culture
- » Real-world case studies and practical exercises
- » Individual action planning for immediate impact



Paul Rigby

Leading Facilitator | Certified Master
Consultant | BEE Suite of Workshops



Paul Rigby is the driving force behind the BEE suite of products, a collection of seven interconnected workshops that include Bee Engaged™, Bee Ready for Change™, Bee Innovative™, Bee A Great Leader™, Bee An Intrapreneur™, Bee Relevant™, and Bee Ready for Digital Business Transformation™. Using his bestselling Bee Book series as a foundation, Paul ensures a common language and theme across all disciplines of his teachings, helping organizations embed consistent change, leadership, and innovation practices.

With over 35,000 participants across 60+ countries, Paul has delivered keynote addresses and interactive workshops globally — spanning multinational corporations, government entities, SMEs, business schools, and non-profits. He is a sought-after keynote speaker and facilitator at international conferences and regularly consults with business partners to support their change, innovation, leadership, and employee engagement efforts.

Paul's engaging style and practical frameworks empower organizations to thrive through transformation, agility, and human-centered leadership.

RECENT CLIENTS





1 Day
CORPORATE
OLYMPICS

CORPORATE OLYMPICS™



**10
FEB
2026**



**9:00 AM
4:00 PM**



**CORPORATE™
OLYMPICS**

Ignite Collaboration. Drive Competition. Celebrate Excellence.

Step beyond the ordinary and immerse your team in the **4th Corporate Olympics** is an exhilarating day designed to challenge minds, energize bodies, and strengthen bonds. This unique event combines dynamic physical challenges with immersive business simulation sessions, creating a powerful environment for teams to collaborate, compete, and innovate together.

Participants will navigate real-world business scenarios in our simulations, testing strategic thinking and decision-making under pressure while also engaging in action-packed challenges that foster communication, resilience, and teamwork.



Why Participate?

Our Corporate Olympics program is crafted to help your team



**Sharpen
problem-solving
skills**



**Improve
communication**



**Build trust and
teamwork**



**Develop
leadership**



**Boost
adaptability**

**Is your organization ready to rise to
the challenge and claim the gold?**



1 Day
Seminar

LEADING WITH ATTENTION INTELLIGENCE

Unlock Your Human AI



14
APR
2026



9:00 AM
4:00 PM



ترجمة
فورية

Do you struggle to set boundaries with technology?
Feel overwhelmed by constant notifications and distractions?
Wish you could focus on what truly matters—both at work and in life?

If so, it's time to **unlock your Human AI** and reclaim your focus.

Join global keynote speaker and digital wellbeing pioneer **Alexander Bell** in an eye-opening seminar designed to help leaders and teams develop **Attention Intelligence®**—the ability to stay focused, intentional, and resilient in a world of constant digital noise.

- » The **7 rules** that govern your tech habits
- » The science of attention and its link to leadership and productivity
- » Practical strategies to improve digital focus and build smarter habits
- » How to conduct a personal **Attention Audit™**
- » Tech hacks and one powerful tool to **triple your productivity**



Alexander Bell

Productivity & Technology Expert | Creator of Tech
Rules® & Attention Intelligence®



Alexander Bell is a global keynote speaker and thought leader in technology, productivity, and human connection.

Inspired by his journey as a serial entrepreneur and father of three growing up in a tech-saturated world, Alexander helps people and organizations explore the impact of technology on our daily lives. In his engaging keynotes and seminars, he blends humour, history, and science to reveal the 7 rules that define our relationship with technology.

At just 20, he launched his first company, growing it into a million-pound PLC. He later worked with the international tech charity Practical Action, leading collaborations with IBM, His Royal Highness King Charles III, and Business in the Community. Before turning 30, he co-founded a second startup and partnered with Google to bring Street View indoors.

He then spent over a decade in Virtual Reality as Managing Director of Reality Media Group, working with clients like Warner Bros., where he captured Harry Potter's Diagon Alley in a 360° VR experience. But it was a conversation with his 7-year-old son that sparked a new mission: helping people rethink their relationship with technology.

Today, Alexander travels the world sharing his **Attention Intelligence®** and **Tech Rules®** frameworks—empowering teams and leaders to improve mindset, boost performance, and build healthier digital habits.

RECENT CLIENTS





1 Day Seminar

CONNECTED LEADERSHIP: TRANSFORMING CULTURE THROUGH EMPATHY AND INFLUENCE

Lead with Clarity. Communicate with Impact.
Deliver with Purpose.



19
MAY
2026



9:00 AM
4:00 PM



ترجمة
فورية

This high-impact, full-day leadership seminar is designed to elevate influence, connection, and performance in today's complex business world.

The experience blends neuroscience, emotional intelligence, and modern leadership psychology to help participants lead with empathy, clarity, and purpose.

Through interactive sessions, storytelling, and proven frameworks, leaders will gain the tools to influence with confidence, build high-trust cultures, and connect across generations and teams with authenticity and impact.

- » Building High-Trust Teams Through Empathy and Influence
- » Mastering Emotional Intelligence to Drive Performance
- » Creating Authentic Leadership Presence and Confidence
- » Developing a Purpose-Driven Personal Brand
- » Communicating with Clarity, Conviction, and Credibility
- » Enhancing Visibility and Impact as a Modern Leader
- » Reimagining Leadership for a Multi-Generational Workforce



Mimi Nicklin

Global Empathy Advocate | Bestselling Author | Founder of Empathy Everywhere

With the goal of reconnecting 1 Million people in empathy, everywhere, Mimi Nicklin is an internationally bestselling author and the multi-award winning Founder of the world's widest-reaching empathy training & engagement platform. **Recognized as the Number 1 Workplace Wellbeing Leader in Malaysia** on LinkedIn, Mimi is omnipresent in the media, including recently appearing live on the BBC to 85 million people. Having recently appeared on stage with Bill Gates, she is an experienced executive consultant, and the globe's leading thought leader advocating for the movement to create more empathy in our workplaces and world. Ranked as the **Number 12 Female Influencer on LinkedIn Malaysia**, she has trained over 20,000+ professionals in Fortune 500 organizations globally in Listening-Led Leadership and has recently been awarded Malaysian Female Leader 2024 and Top 45 Sri Lankan Leader 2024. Mimi specializes in Listening-Led, Empathetic Leadership, Multi-Generational Engagement, Psychological Safety and Inclusion. With a charismatic and infectious stage presence, Mimi is a full-time Keynote Speaker and is as charismatic as she is passionate about her global mission.

RECENT CLIENTS





Launched in 2010, ALGAS Events is a Kuwaiti Agency specialized in Training and Development solutions, Entertainment, Media production, Creative solutions, Sports and eSports events and talent management.

Serving as a Speakers' Bureau; ALGAS Events works with the world's most prominent leaders, speakers and authors from a wide range of fields.

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