



2026/2027

KNOWLEDGE CLUB™

THE PREMIER HUB FOR CORPORATE LEARNING AND LEADERSHIP EXCELLENCE



KNOWLEDGE CLUB™

WHERE LEADERS LEARN. ORGANIZATIONS TRANSFORM.

Since 2013, Knowledge Club™ has been the region's premier executive learning platform, connecting leaders with world-renowned speakers, bestselling authors, and industry experts.

Each season, we deliver carefully curated seminars, workshops, conferences, and corporate experiences designed to inspire fresh thinking, strengthen leadership, accelerate organizational growth, and equip professionals with practical skills for lasting success.

EXECUTIVE LEARNING. DESIGNED FOR IMPACT.

Practical, relevant, and business-focused experiences that address today's challenges, deliver actionable insights, and create measurable value for both individuals and organizations.

GLOBAL THOUGHT LEADERS.

Learn from internationally recognized speakers, bestselling authors, and industry experts who bring fresh perspectives, practical insights, and proven strategies from across the business world.

MEANINGFUL CONNECTIONS.

Connect with executives, decision-makers, and professionals from leading organizations across Kuwait and the GCC to exchange ideas, build valuable relationships, and expand your professional network.

ONE CURATED SEASON. ENDLESS OPPORTUNITIES.

A thoughtfully designed program that enables organizations to align learning with business priorities, leadership development goals, and strategic investment in their people.

BEYOND EVENTS. LASTING IMPACT.

Knowledge Club™ goes beyond delivering events—we create transformative learning experiences that inspire leaders, empower teams, and help organizations build a culture of continuous learning and innovation.

JOIN THE COMMUNITY. INSPIRE YOUR PEOPLE. SHAPE THE FUTUR.



12,700+ SATISFIED ATTENDEES



190+ WORLDWIDE SPEAKERS AND TRAINERS

"A Curated List of Knowledge Club™ Participants Over the Years"



KNOWLEDGE CLUB

CALENDAR 2026

8 SEP 2026		ALEXANDER BELL LEADING WITH ATTENTION INTELLIGENCE	1 Day Seminar	
29-30 SEP 2026		CHRIS NEL ADAPTIVE LEADERSHIP	2 Day Workshop	
20 OCT 2026		ANTONIO NIETO-RODRIGUEZ POWERED BY PROJECTS	1 Day Seminar	
10-11 NOV 2026		WARREN CASS BUILDING HIGH-PERFORMING TEAMS	2 Day Workshop	
25 NOV 2026		HAPPINESS EFFECT CONFERENCE HEC	1 Day Conference	
15-16 DEC 2026		SHAKIL BUTT LEADING WITH IMPACT	2 Day Workshop	

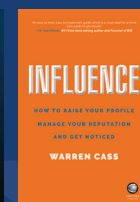
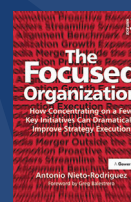
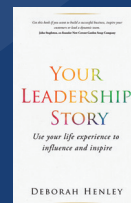
CALENDAR 2027

26 JAN 2027		CORPORATE OLYMPICS	1 Day CORPORATE OLYMPICS	
6 APR 2027		DEBORAH HENLEY THE HUMAN ADVANTAGE	1 Day Seminar	
27-28 APR 2027		ALASTAIR GREENER THE COMMUNICATING LEADER	2 Day Workshop	
11 MAY 2027		SANITA PUKITE THE CAPACITY EDGE	1 Day Seminar	



Expanding Your Library

With This Season's New Additions





1 Day Seminar

LEADING WITH ATTENTION INTELLIGENCE

UNLOCK YOUR HUMAN AI

8 SEP 2026

9:00 AM
4:00 PM

FOUR SEASONS
HOTEL

ترجمة
فورية

Do constant notifications, digital distractions, and information overload make it difficult to focus on what truly matters?

Discover **Attention Intelligence**® with global keynote speaker and digital wellbeing expert **Alexander Bell**—a practical framework that helps leaders and teams improve focus, boost productivity, and thrive in today's technology-driven world.

- » Understand the **7 Rules**® that shape your relationship with technology.
- » Discover the science behind attention, productivity, and performance.
- » Learn practical strategies to reduce distractions and build healthier digital habits.
- » Conduct your own **Attention Audit**™ to improve focus.
- » Explore simple tools and techniques to significantly increase productivity.

Take control of your attention. Improve your performance. Unlock your Human AI.



Alexander Bell

Productivity & Technology Expert | Creator of Tech Rules®
& Attention Intelligence®



- International keynote speaker specializing in technology, productivity, digital wellbeing, and human connection.
- Creator of the **Attention Intelligence**® and **Tech Rules**® frameworks, helping leaders and organizations build healthier, more productive relationships with technology.
- Entrepreneur and business leader with over two decades of experience in technology, innovation, and digital transformation.
- Former Managing Director of a leading Virtual Reality company, delivering innovative solutions for global organizations.
- Worked with internationally recognized organizations including **Google**, **IBM**, and **Warner Bros.** on technology and innovation initiatives.
- Delivers engaging, research-backed keynotes that combine practical strategies, behavioural science, and real-world insights to improve focus, performance, and collaboration.
- Today, he works with organizations worldwide, helping leaders and teams thrive in an increasingly digital and technology-driven world.

RECENT CLIENTS





2 Day Workshop

ADAPTIVE LEADERSHIP

BUILDING THE CAPABILITY TO THRIVE IN AN UNPREDICTABLE WORLD

29-30
SEP 2026

9:00 AM
3:00 PM

MARINA BEACH
HOTEL

For decades, leadership was built on expertise, experience, and predictability. Today, the greatest advantage is no longer knowing all the answers, the ability to adapt, learn, and respond to continuous change.

This interactive workshop introduces the **Adaptive Capability Framework**, providing leaders with practical tools to navigate uncertainty, embrace disruption, and lead with confidence when the future is anything but certain. Through real-world applications, collaborative exercises, and practical reflection, participants will strengthen their ability to make better decisions, accelerate learning, and build resilient teams that thrive in changing environments.

- » Understand why today's leaders require a different approach to leading through disruption.
- » Develop the essential capabilities needed to adapt with confidence and agility.
- » Apply the **Adaptive Capability Framework** to real workplace challenges.
- » Identify emerging opportunities and risks created by change.
- » Build a practical action plan to strengthen personal, team, and organizational adaptability.



Chris Nel

Global Leadership Expert | The Leadership Challenge®
Master Facilitator

- Co-Founder of **Quest Leadership Ltd**, helping organizations develop adaptive leaders and high-performing cultures.
- One of only **four Europe-based Master Facilitators of The Leadership Challenge®**, working alongside leadership pioneers **Jim Kouzes** and **Barry Posner** for more than 20 years.
- Former British Army Officer and senior executive in two **FTSE 100** companies, bringing extensive leadership experience across military, corporate, and board-level environments.
- International keynote speaker, executive coach, and trusted advisor to senior leaders and executive teams worldwide.
- Has worked with leading organizations including **Rolls-Royce Aerospace**, **Hitachi**, **Lufthansa**, **Virgin Money**, **Texas Instruments**, **AVIVA**, **Kroll**, and the **UK Ministry of Defence**.
- Recognized globally for helping leaders and organizations build **Adaptive Capability**, strengthen leadership, and successfully navigate change and transformation.

RECENT CLIENTS





1 Day Seminar

POWERED BY PROJECTS

DRIVING STRATEGY. DELIVERING TRANSFORMATION.

20
OCT 2026

9:00 AM
4:00 PM

FOUR SEASONS
HOTEL

ترجمة
فورية

In today's **Project Economy**, organizations deliver strategy, innovation, and transformation through projects. Yet many initiatives fail to achieve their intended outcomes due to poor prioritization, ineffective sponsorship, and gaps between strategy and execution.

In this highly interactive seminar, **Antonio Nieto-Rodriguez**, one of the world's leading authorities on project management and organizational transformation, shares practical frameworks and executive tools to help leaders accelerate transformation, prioritize what matters, and build organizations that consistently deliver strategic results.

- » Understand the principles of the Project Economy and their impact on leadership.
- » Bridge the gap between strategy and successful execution.
- » Prioritize initiatives that create the greatest business value.
- » Strengthen executive sponsorship and transformation leadership.
- » Apply practical frameworks to accelerate delivery and improve organizational performance.
- » Build a more agile, project-driven organization capable of sustaining long-term success.



Antonio Nieto-Rodriguez

Leading Global Authority on Strategy Execution, Transformation & the Project Economy



- Recognized by Harvard Business Review as "**the father of modern project management**" and one of the world's leading experts on strategy execution and organizational transformation.
- Ranked twice on the **Thinkers50** list of the world's most influential management thinkers.
- Author of **Powered by Projects: Leading Your Organization in the Transformation Age** (HBR Press) and **The HBR Project Management Handbook**.
- Published **35+ articles and features in Harvard Business Review**, more than any other author in the field of project management.
- CEO & Founder of **Projects & Co**, advising more than **80 global organizations**, including **GSK, L'Oréal, BNP Paribas, Repsol**, and **Moody's**.
- Former Chairman and Fellow of the **Project Management Institute (PMI)** and **Vice President of the Association for Project Management (APM)**.
- International keynote speaker with **600+ presentations** delivered and **10,000+ leaders** trained worldwide.
- Teaches at leading business schools and helps executives build project-driven organizations that accelerate strategy execution and transformation.

RECENT CLIENTS





2 Day Workshop

BUILDING HIGH-PERFORMING TEAMS

10-11
NOV 2026

9:00 AM
3:00 PM

MARINA BEACH
HOTEL

Exceptional teams are built through strong leadership, trust, and a shared sense of purpose. Leaders who understand what motivates people can unlock higher levels of engagement, collaboration, and performance.

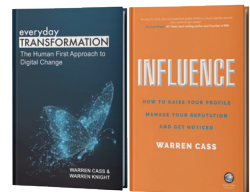
In this practical and interactive workshop, Warren Cass shares proven strategies to help leaders build motivated, resilient, and high-performing teams. Through practical frameworks, real-world examples, and hands-on exercises, participants will learn how to inspire performance, strengthen communication, manage conflict, and create a culture where people and teams thrive.

- » Understand the key drivers of motivation and team performance.
- » Strengthen leadership and communication skills that inspire engagement and trust.
- » Identify individual and team motivators to maximize performance.
- » Manage conflict effectively while maintaining collaboration and accountability.
- » Build a culture of trust, ownership, and continuous improvement.
- » Align team goals with organizational objectives and sustain performance through change.



Warren Cass

Global Leadership & Influence Expert |
Best-Selling Author



- International keynote speaker, executive facilitator, and leadership expert with over **30 years of business and entrepreneurial experience**.
- Best-selling author of **Influence: How to Raise Your Profile, Manage Your Reputation and Get Noticed** and author of the upcoming book **Deep Influence**.
- Co-Founder of **Hivemind Group**, delivering leadership, transformation, and executive development programs worldwide.
- Entrepreneur who has founded, grown, and successfully exited multiple businesses across technology, digital services, marketing, and events.
- Trusted advisors to organizations across Europe, the Middle East, Asia, and Africa, helping leaders build high-performing teams, strengthen influence, and drive organizational success.
- Renowned for his engaging, practical, and results-focused approach, equipping leaders with tools they can immediately apply to improve performance and achieve lasting impact.

RECENT CLIENTS





1 Day
Conference

HAPPINESS EFFECT CONFERENCE (HEC)

8TH ANNUAL CONFERENCE

25
NOV 2026

9:00 AM
3:00 PM

FOUR SEASONS
HOTEL

ترجمة
فورية



Where Wellbeing Meets High Performance

The **Happiness Effect Conference (HEC)** returns for its **8th edition**, bringing together **international keynote speakers, globally recognized experts, bestselling authors, business executives, and HR leaders** to explore how organizations can create workplaces where people, purpose, and performance thrive.

As organizations navigate rapid transformation, evolving workforce expectations, and increasing pressure to attract and retain top talent, employee wellbeing has become a strategic driver of innovation, resilience, engagement, and sustainable business success. Organizations worldwide are increasingly treating well-being as a core leadership and business priority rather than simply an HR initiative.

Through inspiring keynote presentations, real-world case studies, expert panel discussions, and practical insights from internationally recognized thought leaders, **HEC 2026** will equip participants with proven strategies to build healthier workplace cultures, strengthen leadership, enhance employee engagement, and unlock the full potential of their people.

Learn from internationally renowned speakers, bestselling authors, and workplace experts.

Build a culture that enhances wellbeing, engagement, and high performance.

Strengthen leadership that inspires trust, resilience, and purpose.

Discover practical strategies to improve employee experience, retention, and organizational culture.

Connect with senior executives, HR leaders, and professionals committed to shaping the future of work.

Because thriving people build thriving organizations.



2 Day Workshop

LEADING WITH IMPACT

BUILDING LEADERSHIP EXCELLENCE IN A CHANGING WORLD

15 – 16
DEC 2026

9:00 AM
3:00 PM

MARINA BEACH
HOTEL

Exceptional leadership requires more than technical expertise, it demands the ability to inspire people, make sound decisions, manage change, and deliver results. As organizations face increasing complexity, leaders must develop the confidence and capability to navigate uncertainty while building engaged, high-performing teams.

This interactive workshop equips leaders with practical frameworks and proven leadership techniques to strengthen self-awareness, improve decision-making, manage conflict, lead projects effectively, and drive sustainable organizational success.

- » Strengthen their leadership effectiveness and self-awareness.
- » Apply practical leadership approaches to inspire and engage teams.
- » Manage workplace stress and resolve conflict with confidence.
- » Make better decisions and solve complex business challenges.
- » Plan and manage projects that deliver strategic value.
- » Build high-performing teams and lead sustainable organizational change.



Shakil Butt

Global Leadership & Organizational
Development Expert | Chartered Fellow CIPD



- Multi award-winning **Chartered Fellow of the CIPD (FCIPD)** and **Fellow of the Association of Chartered Certified Accountants (FCCA)**.
- Accredited **Action Centred Leadership** and **ILM** trainer with more than **30 years of leadership, HR, and organizational development experience**.
- Former **HR Director** of a global humanitarian organization operating across **40+ countries**, leading award-winning international HR and leadership initiatives.
- Former Director of HR Consulting at **Green Park**, advising senior leaders on leadership, organizational culture, diversity, and strategic transformation.
- Visiting Lecturer in Leadership Development at **Birmingham City University**.
- Recognized by **HR Magazine** as one of the UK's **Most Influential HR Thinkers** on **five occasions**.
- Trusted advisor to organizations including **Government of Oman, Zain Communications, Warba Bank, Ministry of Justice (UK), HM Revenue & Customs, Department for Transport, National Highways**, and numerous public and private sector organizations.

RECENT CLIENTS





1 Day
CORPORATE
OLYMPICS

CORPORATE OLYMPICS™

5TH EDITION

1-DAY COMPREHENSIVE TEAM BUILDING EXPERIENCE

 26
JAN 2027

 9:00 AM
4:00 PM

 MARINA BEACH
HOTEL



**CORPORATE™
OLYMPICS**

Where Teamwork Meets Strategy

The **Corporate Olympics** returns for its **5th edition**, delivering a one-of-a-kind team-building experience that combines exciting physical challenges with immersive business simulation games to develop stronger, smarter, and more connected teams.

Participants will compete in dynamic team challenges while navigating realistic business scenarios that test strategic thinking, decision-making, communication, leadership, and collaboration under pressure. Every activity is designed to strengthen workplace relationships, encourage healthy competition, and transform learning into action.

More than a team-building event, the Corporate Olympics is an engaging experience that inspires people to perform together, think differently, and celebrate success as one team.



Why Participate?



Strengthen teamwork,
collaboration, and trust.



Enhance communication
and problem-solving skills.



Develop leadership and
strategic decision-making.



Increase employee engagement
while celebrating team success.



Build resilience, adaptability,
and healthy competition.



Build resilience, adaptability,
and healthy competition.

**Is your organization ready to compete,
collaborate, and claim the gold?**



1 Day Seminar

THE HUMAN ADVANTAGE

LEADING WITH CLARITY, CONNECTION & PERFORMANCE IN AN AI-DRIVEN WORLD

6 APR 2027

9:00 AM
4:00 PM

FOUR SEASONS
HOTEL

ترجمة
فورية

Artificial intelligence is changing the way we work, but it cannot replace the qualities that make exceptional leaders. The ability to inspire confidence, communicate with purpose, build meaningful relationships, and bring out the best in others remains the foundation of lasting success.

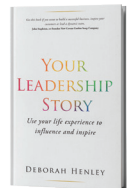
This practical and inspiring seminar explores the leadership capabilities that matter most in a rapidly changing world. Deborah Henley combines real-world experience, behavioral insights, and actionable techniques to help leaders strengthen their influence, elevate team performance, and create workplaces where both people and results thrive.

- » Lead with greater confidence and authenticity.
- » Communicate with clarity that inspires action.
- » Build trust and stronger workplace relationships.
- » Increase influence without relying on authority.
- » Strengthen resilience and decision-making under pressure.
- » Create a culture where people perform at their best.



Deborah Henley

Leadership Expert | Executive Coach | Award-Winning Speaker



- International keynote speaker, executive coach, and leadership consultant specializing in leadership communication, emotional intelligence, and human performance.
- Creator of the **REAL Leadership Framework**—Relationships, Emotional Intelligence, Authenticity, and Legacy—helping leaders thrive in an AI-driven world.
- Author of **Your Leadership Story**, finalist in the **Business Book Awards**, empowering leaders to communicate with authenticity and influence.
- Trusted by leading global organizations including **Microsoft, Accenture, Cisco, Santander, American Express, Barclays, Goldman Sachs, the Royal Society, and the UK Ministry of Defence (MOD)**.
- Combines expertise in **business and clinical psychology, neuroscience, emotional intelligence, and storytelling** to create lasting leadership transformation.
- Delivers engaging keynotes, executive programs, and masterclasses that inspire leaders to communicate with clarity, build trust, and lead with confidence.
- Passionate about helping leaders unlock the uniquely human capabilities that drive high performance, resilience, and lasting organizational impact.

RECENT CLIENTS





2 Day Workshop

THE COMMUNICATING LEADER

COMMUNICATION SKILLS FOR TODAY'S MODERN LEADER

27-28
APR 2027

9:00 AM
3:00 PM

MARINA BEACH
HOTEL

Great leaders are defined by how they communicate. Whether leading meetings, delivering presentations, navigating difficult conversations, or engaging multigenerational teams, effective communication builds trust, influence, and results.

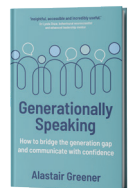
This highly interactive workshop equips leaders with practical communication tools to strengthen confidence, executive presence, and audience impact while adapting their message across different situations and generations.

- » Communicate with confidence and clarity.
- » Deliver impactful presentations and messages.
- » Strengthen executive presence and influence.
- » Navigate difficult conversations effectively.
- » Adapt communication across generations.
- » Build stronger collaboration and engagement



Alastair Greener

Award-Winning Communication Expert | President of
the Professional Speaking Association UK & Ireland



- International keynote speaker, communication consultant, author, and podcast host with more than **30 years of experience** helping leaders communicate with confidence and clarity.
- **President (2025–2026)** and **Fellow** of the **Professional Speaking Association (UK & Ireland)**—one of the highest professional recognitions for speakers in the UK.
- Author of **Generationally Speaking: How to Bridge the Generation Gap and Communicate with Confidence**, shortlisted for the **2026 Business Book Awards**.
- Recognized specialist in **leadership communication, media skills, and multigenerational workplace communication**, helping organizations strengthen engagement and collaboration.
- Former television presenter and communication professional, bringing real-world expertise in presenting, interviewing, and audience engagement.

RECENT CLIENTS



HM Revenue
& Customs



CIMA



nationwide



1 Day Seminar

THE CAPACITY EDGE

HOW LEADERS EXPAND THEIR CAPACITY TO LEAD BETTER UNDER PRESSURE

11 MAY 2027

9:00 AM
4:00 PM

FOUR SEASONS
HOTEL

ترجمة
فورية

Leadership is rarely tested when everything is going well. It is tested in moments of uncertainty, complexity, and sustained pressure. While many leaders know what effective leadership looks like, the real challenge is maintaining clarity, resilience, and sound judgment when the stakes are highest.

In this inspiring seminar, **Sanita Pukite** introduces **The Capacity Edge®**—a practical leadership framework that helps leaders expand their capacity to navigate pressure, make better decisions, and lead with confidence in an increasingly demanding world. Participants will discover how strengthening their own capacity enables stronger teams, healthier organizations, and sustainable high performance.

- » Distinguish between leadership capability and leadership capacity, and understand why both are essential for success.
- » Recognize the hidden factors that reduce leadership effectiveness under pressure.
- » Strengthen resilience, decision-making, and leadership presence during uncertainty.
- » Develop practical strategies to expand personal capacity and lead with greater confidence.
- » Create an actionable plan to enhance team performance by leading with clarity, stability, and purpose.



Sanita Pukite

Executive Leadership & Team Performance Expert

- International keynote speaker, executive coach, and leadership development expert specializing in executive performance, resilience, and leadership effectiveness.
- Creator of **The Capacity Edge®** framework, helping leaders build the capacity to thrive under pressure and lead through complexity and change.
- Faculty member and former leader of the **INSEAD Women in Business Club**, supporting executive and leadership development.
- Former **Johnson & Johnson EMEA** senior leader with extensive experience leading international teams and driving organizational performance.
- Trusted advisor to senior executives and leadership teams across industries, helping organizations develop resilient leaders and high-performing teams.
- Author of the forthcoming book **The Capacity Edge**, exploring how leaders expand their capacity to hold more, lead better, and become who the moment requires.

RECENT CLIENTS





Launched in 2010, ALGAS Events is a Kuwaiti Agency specialized in Training and Development solutions, Entertainment, Media production, Creative solutions, Sports and eSports events and talent management.

Serving as a Speakers' Bureau; ALGAS Events works with the world's most prominent leaders, speakers and authors from a wide range of fields.

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